

Preliminary Data Analysis of Non-Profit Research Project

Portland Leadership Foundation
Summer 09

Non-profit demographics in the City of Portland:

Faith-Based: 35% of non-profit community

Secular: 65% of non-profit community

Breakdown of Target Audience in the Non-Profit Community:

Adults: 25%

Youth: 35%

Families: 10%

Seniors: 2%

All: 28%

Support desired by Non-Profit Community:

Funding: 51%

New facilities: 13%

Staffing: 3%

Advertising: 7%

Fundraising: 6%

Building relationships: 3%

Volunteers: 15%

Training: 2%

76% of non-profits currently network with other agencies

Observable Trends:

- Lack of agencies serving families and seniors
- Most non-profits in the City of Portland are secular in nature
- Non-profits cite funding and volunteers as their greatest needs
- Many non-profits are networking with other agencies and most were interested in furthering these relationships as well as developing new relationships.
- Of those that collaborate, there is a recognized lack of efficiency regarding how partnerships operate